Training offer

ITycom

Multimedia Instructional Design Training

Duration
2 days

Objective
Upon completion of the training, the participant will know the fundamentals of multimedia instructional design :
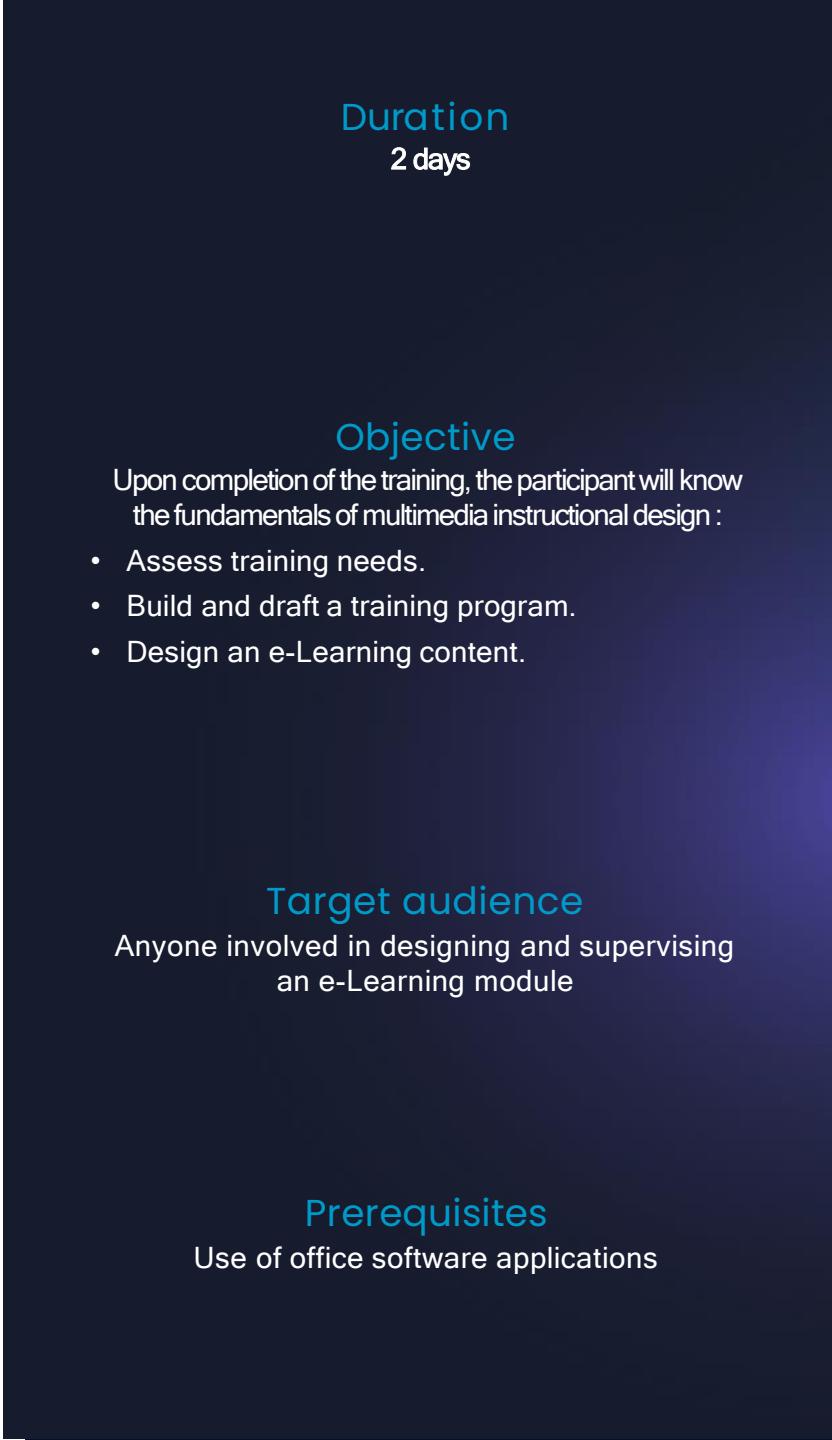
- Assess training needs.
- Build and draft a training program.
- Design an e-Learning content.

Target audience
Anyone involved in designing and supervising an e-Learning module

Prerequisites
Use of office software applications

Contact us : contact@itycom.com

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PROGRAM

The principles of e-Learning

- Obtain a global vision about e-Learning
- Know e-Learning vocabulary
- Identify and analyse the target audience
- Introduction to Instructional Design tools
- Discover scripting and staging principles

Analysis of training content

- Identify and analyse the target audience
- Content analysis
- Define Learning objectives
- Determine the scope of the Training Program
- Design a teaching strategy which is adapted to the objective, the target audience, and the context of the Training Program

Training program structure

- Respect the key principles regarding improvement
- Determine the structure of the training path
- Draft an educational architecture

How to design a training content

- Implement the teaching strategy
- Develop teaching outlines
- Stage the training contents: the universe, the context, the characters
- Define the method of support
- Determine the graphical environment and usability
- Define an evaluation system

Deployment and follow-up of a Training Program

- Learn content dissemination techniques
- Discover the LMS (Learning Management System) principle
- Understand norms and standards

Project management and preparation

- Draft project specifications
- Manage an e-Learning project
- Accompany the deployment
- Learn the conditions for success of an e-Learning project

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TRAINING BUDGET

Multimedia Instructional Design training   Price for 2 days of training : (group of 2 to 6 people)   **4 500€**

NB : the programs described in the previous pages concern our so-called "generic" training courses.
Depending on your needs and the level of the learners, we can adapt their content and duration.

Price excluding VAT

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